



Eagles Nest Outfitters and REPREVE® Launch First-Ever Inflatable Lounger Made from Recycled Plastic Water Bottles

Greensboro, N.C. – Aug. 9, 2016 – Eagles Nest Outfitters, creators of packable camping hammocks and other outdoor accessories, has teamed up with Unifi, Inc.'s (NYSE: UFI) REPREVE® recycled fiber brand to launch the ENO Billow™ Air Lounge, the only inflatable lounger made with recycled plastic water bottles. REPREVE collaborates with various well-known brands to help make their products better for the environment. Each Billow Air Lounge is made with REPREVE, using 16 plastic water bottles.

"We are delighted to work with a brand like REPREVE that shares the same environmental values as our company and our ENO customers," said Lane Nakaji, general manager of Eagles Nest Outfitters. "With the new Billow Air Lounge, we are providing individuals with a comfortable relaxation option for enjoying the outdoors, and we take it one step further by utilizing eco-friendly materials like REPREVE that also honor the environment that they love."

Key features of the lounger include triple-stitched nylon and dual-layer construction for enhanced durability. The Billow Air Lounge is portable and intelligently constructed; it comes with a custom carrying case and stakes, and when not in use, packs to a conveniently small size of less than 30 inches long. When inflated, the lounger is comfortably sized at nearly 7 feet long.

"ENO is a highly respected brand in the outdoor industry, and we're honored that they've chosen to utilize REPREVE in their new Billow Air Lounge," said Jay Hertwig, vice president of global brand sales, marketing and product development for Unifi. "We believe this partnership will broaden the platform to empower consumers to choose the recycling bin instead of the trash can, and increase understanding of what can be created from water bottles when they are recycled."

REPREVE is used in a variety of auto, outdoor, home and apparel products by some of the world's most recognized brands, including The North Face, Volcom, Haggar and more. Since the introduction of REPREVE, Unifi has recycled and transformed more than 4 billion plastic bottles into REPREVE-based products. To learn more about REPREVE and the impact the brand is making, visit www.repreve.com, or search for REPREVE on Facebook, Instagram and Twitter.

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About ENO

Eagles Nest Outfitters, the brain child of brothers Peter and Paul Pinholster, was founded in the summer of 1999. Growing steadily from a two-man, one-van operation, to the leading provider of ingeniously crafted parachute hammocks and outdoor accessories, the company offers the highest quality relaxation products for adventure travelers and outdoors lovers everywhere. The company's products are sold in over 1500 specialty outdoor and sporting goods retailers in 10 countries and online at www.enonation.com.

About REPREVE:

REPREVE® is Unifi, Inc.'s (NYSE: UFI) flagship brand of recycled fibers, made from recycled materials, including plastic bottles. REPREVE can be found in products ranging from apparel and hosiery to automotive and industrial applications, and is used by some of the world's leading brands, including Patagonia, Haggar, Quiksilver and Ford. REPREVE's #TurnItGreen initiative is designed to encourage recycling and raise awareness among consumers that recycled bottles can be turned into cool products they use every day. For more information about REPREVE, visit www.REPREVE.com; like us on Facebook and follow us on Twitter and Instagram.

REPREVE is a registered trademark of Unifi, Inc.

About Unifi:

Unifi, Inc. is a multi-national manufacturing company that produces and sells textured and other processed yarns designed to meet customer specifications, and premium value-added ("PVA") yarns with enhanced performance characteristics. Unifi maintains one of the textile industry's most comprehensive polyester and nylon product offerings. Unifi enhances demand for its products, and helps others in creating a more effective textile industry supply chain, through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. In addition to its flagship REPREVE® products – a family of eco-friendly yarns made from recycled materials – key Unifi brands include: SORBTEK®, REFLEXX®, AIO® – all-in-one performance yarns, SATURA®, AUGUSTA®, A.M.Y.®, MYNX® UV and MICROVISTA®. Unifi's yarns are readily found in the products of major brands in the apparel, hosiery, automotive, home furnishings, industrial and other end-use markets. For more information about Unifi, visit www.unifi.com; to learn more about REPREVE®, visit www.unifi.com; to learn more about REPREVE®, visit

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