

## GRAND JUNCTION, COLO., SCHOOLS COLLECT 8,373 BOTTLES IN REPREVE'S RECYCLE CHALLENGE

Pomona Elementary and Appleton Elementary Schools are the Winning Schools
Who Collected the Most Bottles

**Greensboro, N.C. – Dec. 3, 2015** – <u>Unifi, Inc.'s</u> (NYSE:UFI) <u>REPREVE</u>®, a leading recycled fiber brand announces the winners of the Grand Junction REPREVE Recycle Challenge: *Pomona Elementary and Appleton Elementary* schools. The Grand Junction Challenge was a two-week educational program developed to increase awareness among elementary students about recycling and everyday products that are made from recycled plastic bottles. In total, eight Grand Junction schools participated in the challenge, recycling 8,373 bottles that contribute to REPREVE's ongoing national #TurnItGreen initiative, with a goal of recycling 2 million bottles in the nationwide challenge.

The REPREVE Recycle Challenge rallies schools to collect and recycle the most plastic bottles for an opportunity to win REPREVE-based products and a chance to experience a #TurnItGreen mobile tour stop at their school. The mobile experience introduces the REPREVE brand to our newest generation and showcases how plastic bottles are transformed into REPREVE-based products found in some of America's favorite brands, such as Polartec, Volcom and Ford. Additionally, the challenge includes a "Bottle Boss" T-shirt fundraising program produced by Renewtra. Each REPREVE-based shirt is made from Eight bottles and 50 percent of the proceeds go directly to the participating school. To learn more about the program, visit rally repreve.com.

"We are thrilled to educate students in the Grand Junction school district about how REPREVE transforms the bottles they recycle into the products they use every day," said Roger Berrier, president and chief operating officer of Unifi, Inc. "Our goal is for this program to leave a lasting impression on the students, encouraging their commitment to recycling for years to come."

REPREVE is also collaborating with Scholastic to provide classroom materials for teachers to get kids excited about science and what bottles can become. Custom lesson plans and classroom activity sheets are created for grades K-5 to equip teachers with recycling basics, fun demonstrations and hands-on bottle transformation projects. Teachers are encouraged to use the lesson plans as the foundation to kick off the Challenge with a dedicated Recycling Day where students learn how bottles are turned into cool products. Participating schools receive Bottles=Cool Stuff and Marvel Universe LIVE! Super Heroes posters made by SnapBox with REPREVE using one recycled bottle.

"We have really enjoyed REPREVE's Recycle Challenge and have been amazed at how much people can really collect when we focus on recycling," said Allison McAtlin, Pomona Elementary, Mesa County Valley School District 51, first grade teacher, Grand Junction, Colo. "REPREVE's Recycle Challenge provides a rewarding way to teach this valuable lesson, and takes it one step further by showcasing the cool REPREVE-based products that can be created from recycling plastic bottles."

The REPREVE Recycle Challenge and multi-stop #TurnItGreen tour will be making stops at elementary schools around the country, as well as at The North Face Endurance Challenge Series, Raleigh Rock N' Roll Marathon, Volcom action sports events, Marvel Universe LIVE!, and many more. For more information about the tour and REPREVE, please visit <a href="www.REPREVE.com">www.REPREVE.com</a>, or visit the REPREVE Facebook page <a href="www.facebook.com/REPREVE">www.facebook.com/REPREVE</a>.

## **About REPREVE:**

REPREVE® is Unifi, Inc.'s (NYSE: UFI) flagship brand of recycled fibers, made from recycled materials, including plastic bottles. REPREVE can be found in products ranging from apparel and hosiery to automotive and industrial applications, and is used by some of the world's leading brands, including Patagonia, Haggar, Quiksilver and Ford. REPREVE's #TurnItGreen initiative is designed to encourage recycling and raise awareness among consumers that recycled bottles can be turned into cool products they use every day. For more information about REPREVE, visit www.REPREVE.com; like us on Facebook and follow us on Twitter and Instagram.

## **About Unifi:**

Unifi, Inc. is a multi-national manufacturing company that produces and sells textured and other processed yarns designed to meet customer specifications, and premier value-added ("PVA") yarns with enhanced performance characteristics. Unifi maintains one of the textile industry's most comprehensive polyester and nylon product offerings. Unifi enhances demand for its products, and helps others in creating a more effective textile industry supply chain, through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. In addition to its flagship REPREVE® products – a family of eco-friendly yarns made from recycled materials – key Unifi brands include: SORBTEK®, REFLEXX®, AIO® – all-in-one performance yarns, SATURA®, AUGUSTA®, A.M.Y.®, MYNX® UV and MICROVISTA®. Unifi's yarns are readily found in the products of major brands in the apparel, hosiery, automotive, home furnishings, industrial and other end-use markets. For more information about Unifi, visit <a href="https://www.unifi.com">www.unifi.com</a>; to learn more about REPREVE®, visit <a href="https://www.REPREVE.com">www.REPREVE.com</a>.

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