



As Official Recycling Partner of The North Face Endurance Challenge Series, Unifi Transforms 250,000 Recycled Plastic Bottles Into REPREVE®-Based Race Tees

Unifi launches sweepstakes to win race championship experience

Greensboro, N.C. – May 5, 2016 – For the second straight year, Unifi, Inc.'s (NYSE:UFI), REPREVE recycled fiber brand has joined forces with The North Face Endurance Challenge Series as the official recycling partner of North America's premier trail-running series. This collaboration helps make the six-race series more sustainable. Over the last two years, Unifi has transformed more than 250,000 recycled plastic bottles into 32,000 REPREVE-based race tees for participating runners, each made from eight bottles.

REPREVE transforms recycled plastic bottles into amazing products from The North Face that consumers use and wear every day. At each race, consumers will be educated about the REPREVE process and offered REPREVE-based products made from recycled plastics, including socks, hats, towels and much more. At the Bear Mountain, N.Y., event on April 30, Unifi launched The North Face Endurance Challenge Series Sweepstakes presented by REPREVE, offering attendees the opportunity to win an all-expense-paid trip and two entries into the Endurance Challenge Series Championship in San Francisco. Consumers can also enter the sweepstakes online via signup.repreve.com/ecs through Sept. 25, 2016.

"Our collaboration with The North Face allows us to continue developing new ways to make their products and events more sustainable," said Jay Hertwig, vice president of global brand sales, marketing and product development for Unifi, Inc. "The North Face Endurance Challenge Series is an opportunity to further educate people on the alarming fact that 70 percent of plastic bottles in the United States are not recycled, and highlight the quality apparel and consumer goods that can be created from recycled plastic bottles."

The North Face Endurance Challenge Series is North America's premier endurance trail-running series, which features two-day, trail-running festivals in six locations across North America with 2016 stops in: Washington, D.C., New York, Ontario, Wisconsin, Utah and California. Known for its scenic and challenging courses, the series offers a variety of race distances for runners of all skill levels including: 5K, 10K, half-marathon, marathon relay, marathon, 50K and 50 mile.

Some of the world's favorite brands use REPREVE in a variety of auto, outdoor, home and apparel products, including Levi's, Haggar, Ford and Pottery Barn. Since the introduction of REPREVE, Unifi has recycled and transformed more than 4 billion plastic bottles into fiber for REPREVE-based products. To learn more about REPREVE and the impact the brand is making, visit www.REPREVE.com, or search for REPREVE on [Facebook](#), [Instagram](#) and [Twitter](#).

To learn more about The North Face Endurance Challenge Series, visit <http://www.TheNorthFace.com/endurancechallenge>.

About REPREVE:

REPREVE® is Unifi, Inc.'s (NYSE: UFI) flagship brand of recycled fibers, made from recycled materials, including plastic bottles. REPREVE can be found in products ranging from apparel and hosiery to automotive and industrial applications, and is used by some of the world's leading brands, including Patagonia, Haggar, Quiksilver and Ford. REPREVE's #TurnItGreen initiative is designed to encourage recycling and raise awareness among consumers that recycled bottles can be turned into cool products they use every day. For more information about REPREVE, visit www.REPREVE.com; like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

About Unifi:

Unifi, Inc. is a multi-national manufacturing company that produces and sells textured and other processed yarns designed to meet customer specifications, and premier value-added ("PVA") yarns with enhanced performance characteristics. Unifi maintains one of the textile industry's most comprehensive polyester and nylon product offerings. Unifi enhances demand for its products, and helps others in creating a more effective textile industry supply chain, through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. In addition to its flagship REPREVE® products – a family of eco-friendly yarns made from recycled materials – key Unifi brands include: SORBTEK®, REFLEXX®, AIO® – all-in-one performance yarns, SATURA®, AUGUSTA®, A.M.Y.®, MYNX® UV and MICROVISTA®. Unifi's yarns are readily found in the products of major brands in the apparel, hosiery, automotive, home furnishings, industrial and other end-use markets. For more information about Unifi, visit www.unifi.com; to learn more about REPREVE®, visit www.REPREVE.com.

About The North Face®

The North Face, a division of VF Outdoor, Inc., was founded in 1966 with the goal of preparing outdoor athletes for the rigors of their next adventure. Today they are the world's leading outdoor brand, creating athlete-tested, expedition-proven products that help people explore and test the limits of human potential. The North Face protects outdoor playgrounds and minimizes impact on the planet through programs that encourage sustainability. The North Face products are available at premium and specialty retail sporting goods stores globally and are headquartered in California on a LEED Platinum-certified campus. For more information, please visit www.thenorthface.com.

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