



## REPREVE® Kicks off National, Multi-Stop #TurnItGreen Tour

*Tour showcases how recycled plastic bottles can be transformed into REPREVE-based products, with stops at elementary schools, major sporting events, college campuses and retail locations*

**Greensboro, N.C. – December 4, 2015** – [Unifi, Inc.](#)'s (NYSE:UFI) [REPPEVE®](#), a leading recycled fiber brand, launched a multi-stop, national recycling education tour as the next phase of the REPREVE #TurnItGreen™ movement. Together with partners such as Marvel Universe LIVE!, Detroit Lions and UNC-Chapel Hill, the REPREVE mobile tour showcases the high-quality REPREVE-based products that can be transformed from plastic bottles that consumers recycle. REPREVE's #TurnItGreen tour will make its first stop in San Francisco at The North Face Endurance Challenge presented by GORE-TEX®.

The REPREVE #TurnItGreen tour will feature:

- A REPREVE-branded trailer with interactive displays of how Unifi transforms plastic bottles into recycled fiber for products
- Interactive gaming units and activities in which participants can win prizes from brands that make REPREVE-based products, including scarves, shirts, blankets, canvas artwork, posters and koozies from Volcom, Polartec and SnapBox
- Digital display and video units, as well as iPad kiosks for social sharing

The national #TurnItGreen tour will make stops throughout the United States at schools, retail locations and major entertainment and sporting events, including The North Face Endurance Challenge Series presented by GORE-TEX®, Volcom action sport events and UNC-Chapel Hill games. The tour will also visit elementary schools across the nation where REPREVE, together with Marvel Universe LIVE!, will host the REPREVE Recycling Rally that encourages K-5 students to recycle the most plastic bottles to win Marvel Universe Live! tickets and REPREVE-based products. Additionally, students will learn the basics of recycling and enjoy bottle transformation-themed activities in class that reinforce what else a bottle can become.

“We are thrilled to kick off our multi-stop #TurnItGreen mobile experience, engaging with kids and adults as we educate them on how we transform recycled plastic bottles into products they can purchase from their favorite brands,” said Roger Berrier, president and chief operating officer of Unifi, Inc. “Since we began making REPREVE, we have recycled more than 4 billion plastic bottles into quality products people wear and use every day, and we anticipate the #TurnItGreen tour will help us continue to grow that number.”

The mobile experience is sponsored by Polartec, Sage, Renewtra, Volcom and SnapBox, and will be led by a REPREVE-branded Ford F350, which utilizes REPREVE-based fabric made from 16 plastic bottles in its upholstery. To learn more about the tour, *visit [repreve.com](http://repreve.com)*.

For more information on REPREVE, please visit [www.REPREVE.com](http://www.REPREVE.com), or visit the REPREVE Facebook page [www.facebook.com/REPPEVE](http://www.facebook.com/REPPEVE).

**REPREVE:**

REPREVE® is Unifi, Inc.'s (NYSE: UFI) flagship brand of recycled fibers, made from recycled materials, including plastic bottles. REPREVE can be found in products ranging from apparel and hosiery to automotive and industrial applications, and is used by some of the world's leading brands, including Patagonia, Haggar, Quiksilver and Ford. REPREVE's #TurnItGreen initiative is designed to encourage recycling and raise awareness among consumers that recycled bottles can be turned into cool products they use every day. For more information about REPREVE, visit [www.REPREVE.com](http://www.REPREVE.com); like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

**About Unifi:**

Unifi, Inc. is a multi-national manufacturing company that produces and sells textured and other processed yarns designed to meet customer specifications, and premier value-added ("PVA") yarns with enhanced performance characteristics. Unifi maintains one of the textile industry's most comprehensive polyester and nylon product offerings. Unifi enhances demand for its products, and helps others in creating a more effective textile industry supply chain, through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. In addition to its flagship REPREVE® products – a family of eco-friendly yarns made from recycled materials – key Unifi brands include: SORBTEK®, REFLEXX®, AIO® – all-in-one performance yarns, SATURA®, AUGUSTA®, A.M.Y.®, MYNX® UV and MICROVISTA®. Unifi's yarns are readily found in the products of major brands in the apparel, hosiery, automotive, home furnishings, industrial and other end-use markets. For more information about Unifi, visit [www.unifi.com](http://www.unifi.com); to learn more about REPREVE®, visit [www.REPREVE.com](http://www.REPREVE.com).

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