



**Unifi's REPREEVE® Takes the Spotlight in Queens Museum Exhibit**  
***Artist Mel Chin's concept turns water bottles from Flint, Mich., into a powerful message***

**GREENSBORO, N.C. – April 6, 2018** – When award-winning artist Mel Chin learned about the millions of water bottles being used as a result of the water crisis in Flint, Mich., he knew he wanted to help. The result: a fashion project called Flint Fit, which brought partners in Flint, New York City, and Greensboro, N.C., together in time, function and fashion. Flint Fit is now being featured in Chin's *All Over the Place* exhibit at Queens Museum.

In Flint, the water is contaminated with lead, forcing residents to rely upon bottled water for cooking, washing and drinking, creating a never-ending stream of empty plastic bottles. At Chin's instigation, more than 90,000 used water bottles were collected by the people of Flint over the course of six weeks. Once sorted, the bottles were sent to Unifi, Inc., a textile manufacturer in Greensboro, N.C., where they were cleaned, shredded and transformed into [REPREEVE®](#) recycled performance fiber. The REPREEVE fiber was then sent to Mount Vernon Mills and Texollini where it was woven and knit into fabric. Using this fabric, renowned New York fashion designer and Michigan native [Tracy Reese](#) designed a capsule collection for Flint Fit inspired by the power and necessity of water, manufacturing history of Flint, and resiliency of the Flint community. Reese's designs were brought to life by at-risk women in the commercial sewing program at [St Luke N.E.W. Life Center](#) in Flint, who sewed the recycled fabric into rainwear and swim garments. These designs are debuting April 8 at the exhibition opening and will be displayed at the Queens Museum's Watershed Gallery.

"We're proud to be a part of this exciting moment in art-fashion history," said Jay Hertwig, Unifi's Group Vice President Global Brand Sales. "At Unifi, we're able to transform plastic bottles into REPREEVE for products that people enjoy every day, and we're thrilled that REPREEVE is playing a key role in such a positive movement that came from something so catastrophic."

"By opening the door for new ideas, Flint Fit aims to stimulate creative production, economic opportunity and empowerment on a local scale," said Chin.

The exhibit runs from April 8 to Aug. 12, 2018. For more information, please visit [www.flint-fit.com](http://www.flint-fit.com).

**About Unifi:**

Unifi, Inc. (NYSE:UFI) is a global textile solutions provider and one of the world's leading innovators in manufacturing synthetic and recycled performance fibers. The Company's proprietary technologies offer increased performance, comfort and style advantages, enabling customers to develop products that perform, look and feel better. Through REPREEVE®, one of Unifi's proprietary technologies and the global leader in branded recycled performance fibers, Unifi has transformed more than 10 billion plastic bottles into recycled fiber for new clothing, shoes, home goods and other consumer products. Unifi continually innovates to meet consumer needs in moisture management, thermal regulation, antimicrobial, UV protection, stretch, water repellency and enhanced softness with leading products such as Sorbtek®, XS™ Cross Section technology and Cotton-like™ technology. Unifi collaborates with

many of the world's most influential brands in the sports apparel, fashion, home, automotive and other industries. For more information about Unifi, visit [www.Unifi.com](http://www.Unifi.com).

**About REPREVE:**

Made by Unifi, Inc. (NYSE:UFI), REPREVE® is the global leader in branded recycled performance fibers, transforming more than 10 billion plastic bottles into recycled fiber for new clothing, shoes, home goods and other consumer products. REPREVE is the earth-friendly solution to making consumers' favorite brands more environmentally responsible. Found in products from many of the world's leading brands, REPREVE fibers can also be enhanced with Unifi's proprietary technologies for increased performance and comfort. For more information about REPREVE, visit [www.REPREVE.com](http://www.REPREVE.com), and connect with REPREVE on [Facebook](#), [Twitter](#) and [Instagram](#).

**About the Queens Museum:**

The Queens Museum in Flushing Meadows Corona Park features contemporary art, events of hyperlocal and international impact, and educational programs reflecting the diversity of Queens and New York City. Changing exhibitions present the work of emerging and established artists, both local and global, that often explore contemporary social issues, as well as the rich history of its site. In November 2013, the Museum reopened with an expanded footprint of 105,000 square feet, a soaring skylit atrium, a suite of daylight galleries, nine artist studios, and flexible event space. The Museum works outside its walls through engagement initiatives ranging from multilingual outreach and educational opportunities for adult immigrants, to a plethora of community led art and activism projects. The Museum's educational programming connects with school children, teens, families, seniors as well as those individuals with physical and mental disabilities. The Queens Museum is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs.

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